

**POWER OF ATTORNEY OR AUTHORIZATION OF AGENT**

Electronic Version v05

Stylesheet Version v05.0

<b>Title of Invention</b>	METHOD OF EMBEDDING PRODUCT INFORMATION ON A DIGITAL VERSATILE DISC				
First Named Applicant: John Francis Baxter Jr. Attorney Docket Number: 21901					
<p>I hereby appoint the registered practitioner(s) at Customer Number:</p> <p>21901      *21901*</p> <p>as my attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.</p> <p>I am the Applicant/Inventor.</p> <p>Full Name of Applicant of Record:</p> <table border="1"><tr><td colspan="2">John Francis Baxter Jr.</td></tr><tr><td>Signature: /jack baxter/</td><td>Date: 2003-08-04</td></tr></table>		John Francis Baxter Jr.		Signature: /jack baxter/	Date: 2003-08-04
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